

North Carolina Medical Board
Outreach Committee
November 20, 2024

Sharona Y. Johnson, PhD, FNP-BC, Chair
Candace A. Bradley, DO, MBA
W. Howard Hall, MD
Joshua D. Malcolm, JD
Robert L. Rich, Jr., MD

- I. Welcome and Introduction
 - a. Mission and committee description
 - b. Goals discussion
- II. Old Business:
 - a. Update on presentations
 - i. Professional and public presentations
 - ii. Regulatory Immersion Series events
- III. New Business
 - a. Miscellaneous Communications Updates
 - i. Hurricane Helene Response Efforts (limited emergency licenses, practice directory, staff effort for identifying license numbers)
 - ii. New Consumer Resources Social Media Campaign